International MLS Forum

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4th International MLS Forum

Global Real Estate Standards and Policies

2026 SPONSORSHIP OPPORTUNITIES

GLOBAL REAL ESTATE MEETS IN ISTANBUL

NOVEMBER 16–17, 2026

RAFFLES ISTANBUL

International MLS Forum

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What Is IMLSF?

Where Global Real Estate Leaders Build What's Next.

The International MLS Forum brings together **MLS leaders, real estate organizations, technology innovators and industry decision-makers from around the world** to advance trusted data, interoperability, AI, governance and cross-border collaboration.

ONE FORUM. GLOBAL PERSPECTIVES. REAL INDUSTRY ACTION.

Who Will You Reach?

The Right People. The Right Conversations. The Right Time.

Connect with the people influencing the future of real estate and:

Reach decision-makers across MLS, PropTech, brokerage, development and government

Discover new markets and international opportunities.

Build partnerships that extend beyond the Forum.

Partnership & Sponsorship Levels

TITLE PARTNER	DIAMOND	EMERALD	SAPPHIRE	PEARL	OPAL
PREMIER VISIBILITY MAXIMUM IMPACT	PREMIER EXPOSURE	HIGH LEVEL EXPOSURE	STRONG VISIBILITY	VALUABLE EXPOSURE	ESSENTIAL VISIBILITY
8 VIP REGISTRATION	6 VIP REGISTRATION	4 VIP REGISTRATION	3 VIP REGISTRATION	2 VIP REGISTRATION	1 VIP REGISTRATION
$120K	$65K	$30K	$20K	$15K	$10K

Organized by RESO ADRES REALTYFEED

mlsforum.org info@mlsforum.org Istanbul, Türkiye

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Why Sponsor?

Attendance Gives You Access. Sponsorship Gives You Position.

Put your organization at the center of the global real estate conversation. Sponsorship gives you the opportunity to:

BRAND VISIBILITY

Put your brand in front of global real estate leaders.

SHOWCASE YOUR ORGANIZATION

Present your solutions, technology and expertise to a highly relevant international audience.

DIRECT ACCESS

Gain greater access to decision-makers, industry leaders and potential partners.

INDUSTRY POSITIONING

Position your organization alongside the companies shaping the future of global real estate.

Depending on sponsorship level, benefits include **VIP registrations, expo presence, attendee opt-in contacts, website and social exposure, communications visibility and media access.**

Trusted by Industry Leaders

2025 Partners & Sponsors

Title Partner

Universal Consulting Opportunities™ powered by StellarMLS®

Industry Partners

NAR GLOBAL · CREA · CMLS Council of Multiple Listing Services

مركز أبوظبي العقاري Abu Dhabi Real Estate Centre · FIABCI International Real Estate Federation · SNPI

Sponsors

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Partnership & Sponsorship Benefits

12.5% Discount Applies for **RESO and FIABCI** Members.

BENEFITS:	TITLE PARTNER	DIAMOND	EMERALD	SAPPHIRE	PEARL	OPAL
	120.000$	65.000$	30.000$	20.000$	15.000$	10.000$
Comp VIP Regs	8	6	4	3	2	1
Break Sponsor	✓	✓	✓			
Attendee Contact List (Opt-ins)	✓	✓	✓	✓	✓	✓
Website Presence & Social	**Most** • Custom Social Post • Largest logo + Most Frequent/ Prominent Positions/ Location	**High** • Custom Social Post • logo Large + Heavily Featured	**High** • Custom Social Post • Medium Large Logo Moderately Featured	**Average** • Social: All Sponsor • Medium Logo	**Few** • Social: All Sponsor • Smaller Medium Logo	**Least** • Social: All Sponsor • Small Logo
Outreach & Comms	**Most** • Custom Ad • Logo on Keycard + Lanyard + all signage • All media	**High** • Custom Ad • Logo on Keycard + All Signage	**High** • Custom Ad • Logo on Most Signage	**High** • Custom Ad • Logo on Sponsor Signage	**Average** • Logo on Sponsor Signage	**Few** • Logo on Sponsor Signage
Early Media Access	First Release	First Release				

Why Move Up a Level?

TITLE PARTNER – $120K
MAXIMUM POSITIONING

8 VIP registrations, Premier visibility, maximum website/ social/comms exposure, and early media access.

DIAMOND – $65K
TAKE A LEADING POSITION

6 VIP registrations, Premier visibility, high promotional exposure, break sponsorship, and early media access.

EMERALD – $30K
AMPLIFY YOUR PRESENCE

4 VIP registrations, Premium positioning, high website/social and communications visibility, plus break sponsorship.

SAPPHIRE – $20K
STAND OUT

3 VIP registrations and Premium visibility designed to strengthen your presence among global industry leaders.

PEARL – $15K
GET SEEN

2 VIP registrations, attendee opt-in contacts, and stronger brand visibility across event channels.

OPAL – $10K
GET IN THE ROOM

1 VIP registration, access to opted-in attendee contacts, and foundational brand visibility.

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Become an IMLSF 2026 Partner

Become a Sponsor →

Choose the sponsorship level that best matches your visibility, access and engagement goals.

Need help choosing a level? Contact Suzanne at:

suzanne@reso.org

ISTANBUL

NOVEMBER 16–17, 2026

The future of real estate is becoming more connected, data-driven and global. IMLSF brings together the leaders shaping that future — in one room, across two powerful days.